Sponsorship Opportunities Prospectus

XXXI IMPC-International Mineral Processing Congress

SEPTEMBER 29-OCTOBER 3, 2024
WASHINGTON D.C. / NATIONAL HARBOR, MD

Mineral Processing for the Energy Transition
Introducing IMPC 2024

For over six decades, the International Mineral Processing Congress (IMPC) has drawn together the world’s leading experts to promote, discuss and reveal the latest advances in the science and technology of mineral processing. The structure of global energy supply and demand is undergoing a dramatic transformation with shifts towards renewable and alternative sources of electric power and the electrification of transportation.

Enhance your company’s presence among the forefront of the mineral processing sector by collaborating with IMPC. With tailor-made marketing possibilities at your disposal, we can assist your company in identifying the optimal approach to connect with your clientele and accomplish your objectives. Employ a blend of exhibitions, sponsorships, and advertisements to seize more leads and generate unparalleled ROI at IMPC.

Demonstrate your leadership in the mineral processing, stand out as an innovator in this field and showcase your products and services to more than 2,000 leaders from around the world.

PARTNER WITH IMPC

- Identify and develop new markets and customers
- Reach decision makers with buying power
- Enhance and expand your insight to the industry’s purchasing strategies and buying cycles
- Effectively position your products, services and brand for large scale awareness
- Deliver information about your products and services directly to decision makers
- Play an active role in the global mineral processing industry
Objectives & Opportunities

**ELEVATED ONSITE BRANDING**
Highlight the presence of your company at the event by showcasing your brand in high visibility areas.
- Hotel Keycards
- Lanyards
- Conference Bags
- Conference Proceedings
- Water Bottles

**DIGITAL BRANDING**
Ensure your message reaches a vast audience of attendees through consistent visibility on digital branding avenues before, during, and after the event.
- Mobile App
- Digital Convention Center Branding
- Daily Attendee eNewsletter
- Conference Proceedings

**HOSPITALITY & SPONSORED ALIGNMENT**
Elevate your brand reception and access a captivated, specifically targeted audience that resonates with your brand values through sponsorship of receptions and events.
- Congress Awards Banquet
- Expo Lunch
- Welcome Reception
- Coffee Breaks
- Technical Tracks

**LEAD GENERATION**
Generate tangible ROI by fostering valuable connections with both new and established customers.
- Session Sponsor
- Mobile App Banner Ad

*ALL sponsorships include an attendee contact list (contact-share opt-ins.)*
Forge international relationships

IMPC 2024 is set to assemble a diverse and comprehensive representation of the mineral processing industry. This encompassing gathering will include individuals adept at problem-solving, influential decision-makers, and forward-looking innovators. It’s an excellent platform to exhibit your brand, products, and services, facilitating connections between your business and those who possess the readiness and capability to enact meaningful change.

The International Mineral Processing Congress (IMPC), has a history spanning over six decades. Its inaugural event took place in September 1952 as a symposium on Mineral Dressing in London. This symposium was organized by the then Institution of Mining and Metallurgy (IMM) as part of its 60th-anniversary celebrations.

Marking a notable inception for what would evolve into IMPC, the symposium showcased 39 technical papers and welcomed 332 delegates. Over the years, IMPC has played a pivotal role in advancing scientific and technical knowledge within the realm of mineral processing and extractive metallurgy on a global scale. Today, it stands as the most prestigious event in the field, serving as a catalyst for industry progress.

The congress has consistently exhibited its international character, attracting participants from across the globe. These attendees engage in discussions and deliberations concerning the challenges and opportunities facing the industry. This exchange of insights takes place over a span of five days.
The IMPC 2024 draws together the world’s leading experts to promote, discuss and reveal the latest advances in the science and technology of mineral processing. The structure of global energy supply and demand is undergoing a dramatic transformation with shifts towards renewable and alternative sources of electric power and the electrification of transportation. Sponsor IMPC to demonstrate your leadership in the mineral processing, stand out as an innovator in this field and showcase your products and services to over 2,000 global leaders.

**Major Sponsor Packages**

**Overall Conference Sponsorship**

*$150,000 exclusive*

Lead the IMPC to the future of mineral processing as the Overall Conference Sponsor. This sponsorship allows for a deep level of partnership and marketing exposure to the sponsoring company over the 14-month IMPC promotional, elevating your mission, values, products and services as the partner-of-choice to thousands of leaders in the minerals processing community.

**Thought leadership benefits:**

- Opportunity to address the IMPC audience in opening plenary session for up to five minutes (video, verbal remarks or both)
- Priority sponsorship selection of one full technical track and plenary session. Promotions and exposure throughout marketing for technical track in digital/print program, signage and mobile app

**Networking benefits:**

- 16 complimentary full registrations
- Two VIP tables of 10 at the Conference Banquet
- Two VIP tables for 10 to the IMPC Cultural Event + Dinner
- Pre and post conference attendee list (contact share opt-ins only)

**Branding benefits:**

- Complimentary four 10x10 booths (20x20 total) on the Expo floor
  - Complimentary Diamond package enhancement on your Map Your Show Expo floor profile
  - Two complimentary lead-retrieval units to capture your contacts
- Four customizable daily mobile app push notifications sent to attendees on your behalf (1 each day)
- Overall Conference Sponsor floor cling with your logo in front of your booth
- One full page advertisement in a *Mining Engineering* magazine 2024 editorial edition of your choosing
- One full page advertisement in IMPC onsite program
- Premier logo recognition on primary digital and print conference marketing
- Premier logo recognition on technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- Customizable, interactive banner ad on mobile app with your call-to-action
- Premier logo recognition on all IMPC emails to attendees and industry
- Ability to include one branded give-away in attendee bags
- Sponsor toolkit for your marketing use
Major Sponsor Packages

Diamond Sponsorship
$75,000 Limit 3

Thought leadership benefits:
- Priority sponsorship selection of one full technical track
- Keynote session
- Promotions and exposure throughout marketing for technical track in digital/print program, signage and mobile app
- Opportunity to show video (up to 1 minute) during introduction of your technical track’s plenary session

Networking benefits:
- 12 complimentary full registrations
- One VIP table for 10 at the Conference Banquet
- One VIP table for 10 to the IMPC Cultural Event + Dinner
- Pre and post conference attendee list (contact share opt-ins only)

Branding benefits:
- Complimentary two 10x10 booths on the Expo floor (10 x 20)
- Complimentary Silver package enhancement on your Map Your Show Expo floor profile
- One complimentary lead-retrieval unit to capture your contacts
- Two customizable mobile app push notification sent to attendees on your behalf
- 3/4 page advertisement in a Mining Engineering magazine 2024 editorial edition of your choosing
- Half-page advertisement in IMPC technical program
- Prominent logo recognition on digital and print conference marketing
- Premier logo recognition on technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- Premier logo recognition on all IMPC emails to attendees and industry
- Customizable, interactive banner ad on mobile app
- Sponsor toolkit for your marketing use
Major Sponsor Packages

Platinum Sponsorship
$50,000

Thought leadership benefits:
- Priority sponsorship selection of one coffee break
- Promotions and exposure throughout marketing for coffee break track in digital/print program, signage and mobile app
- Opportunity to show video (up to 1 minute) during introduction of your technical track’s plenary session

Networking benefits:
- 8 complimentary full registrations
- Tickets for five to the IMPC Cultural Event + Dinner
- Pre and post conference attendee list (contact share opt-ins only)

Branding benefits:
- Complimentary one 10x10 booth on the Expo floor
- One customizable mobile app push notification sent to attendees on your behalf
- Half-page advertisement in IMPC Onsite program
- Prominent logo recognition on primary digital and print conference marketing
- Premier logo recognition on plenary session slides, technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- Premier logo recognition on all IMPC emails to attendees and industry
- Customizable, interactive banner ad on mobile app
- Sponsor toolkit for your marketing use

Gold Sponsorship
$35,000

Networking benefits:
- 5 complimentary full registrations
- Tickets for two to the IMPC Cultural Event + Dinner
- Pre and post conference attendee list (contact share opt-ins only)

Branding benefits:
- Prominent logo recognition on primary digital and print conference marketing
- Logo recognition on technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- Premier logo recognition on all IMPC emails to attendees and industry
- Customizable, interactive banner ad on mobile app
- Sponsor toolkit for your marketing use
À La Carte Sponsorships:

Networking

Congress Cultural Event Sponsorship

$50,000 exclusive

Branding:
- Exclusive name and logo in all digital and print promotions/branding and signage for cultural event
- Your logo and branding on napkins used during event (customizable)
- Opportunity to display pamphlets and literature on tables
- Opportunity to display four pop-up banners throughout event area
- Company recognition in push notification sent via mobile app, thanking you as event sponsor and directing people to your company profile on the mobile app
- Company recognized and bio read by emcee during introductions

Attendee Engagement:
- Two VIP tables for ten to event
- Opportunity to speak or show video for up to two minutes during introductions of the IMPC Congress cultural event

Additional benefits:
- 5 complimentary full registrations to IMPC
- Platinum-level recognition on general conference signage and profile on the mobile app
- Platinum-level logo and profile in conference print/digital program and mobile app
- Platinum-level logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

Congress Awards Banquet Sponsorship

$35,000 exclusive

Branding:
- Exclusive name and logo in all digital and print promotions/branding and signage for Congress banquet
- Your logo and branding on napkins used during banquet event (customizable)
- Opportunity to display pamphlets and literature on tables
- Opportunity to display four pop-up banners throughout banquet area
- Company recognition in push notification sent via mobile app, thanking you as banquet sponsor and directing people to your company profile on the mobile app
- Company recognized and bio read by emcee during introductions

Attendee Engagement:
- Two VIP tables for ten to banquet
- Opportunity to show a 60 second video during introductions of the banquet

Additional benefits:
- One complimentary full registration to IMPC
- Gold-level recognition on general conference signage and profile on the mobile app
- Gold-level logo and profile in conference print/digital program and mobile app
- Gold-level logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)
À La Carte Sponsorships: Networking

Expo Lunch Sponsorship

$35,000 – exclusive opportunity – Gold level
$15,000 – one lunch

Become the sponsor of one or all of the following lunches in the Expo hall!

Monday, September 30th
Tuesday, October 1st
Wednesday, October 2nd

Branding:

• Name and logo in digital and print promotions/branding for lunch(es)
• Company logo displayed on signage for lunch(es)
• Push notification(s) sent via mobile app, thanking you as the lunch sponsor and directing people to your company profile on the mobile app

Exclusive sponsor benefits:

• Your logo and branding on napkins used during lunches (customizable!)
• Opportunity to bring branded cups for attendees to use
• Opportunity to display pamphlets and literature on tables
• Opportunity to display four pop-up banners throughout lunch areas

Additional benefits:

• Exclusive sponsorship only:
  o Gold-level recognition on signage, profile on the mobile app, recognition in pre/onsite and post conference marketing
  o One complimentary full registration to IMPC
• Single lunch sponsorship only:
  o General on signage, profile in mobile app, in pre/onsite and post conference marketing
• Logo and profile in conference print/digital program and mobile app
• Logo on IMPC website
• Sponsor toolkit for your marketing use
• Pre and post conference attendee list (contact share opt-ins only)

Welcome Reception Sponsorship

$15,000 exclusive

Branding:

• Exclusive name and logo in all pre and onsite digital and print promotions/branding and signage for Welcome Reception
• Opportunity to distribute pamphlets and give aways on tables
• Opportunity to display two pop-up banners in reception area
• Opportunity to supply branded cups and koozies for attendees to use

Additional benefits:

• Recognition on general conference signage and profile on the mobile app
• Logo and profile in conference print and digital program
• Logo on IMPC website
• Sponsor toolkit for your marketing use
• Pre and post conference attendee list (contact share opt-ins only)
À La Carte Sponsorships: Networking

Coffee Breaks Sponsorship

$3,000 – exclusive

Options include Monday, Tuesday and Wednesday AM and PM coffee/refreshment breaks respectively. Each coffee break is exclusive to one sponsor.

Reach industry decision makers and prominent speakers as attendees gather for coffee and conversation in between sessions.

Branding:

- Logo on signage at each coffee station
- Ability to distribute promotional collateral on tables during coffee break
- Logo and/or name in pre-conference and onsite promotions and signage for coffee break (digital and print)

Additional benefits:

- Recognition on general conference signage and profile on the mobile app
- Logo and profile in conference print and digital program
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)
À La Carte Sponsorships: Top-Tier Branding

Attendee Bag Sponsorship

**$25,000 exclusive**

Brand the conference attendee bags with your logo/design of your choice. Bags distributed to all attendees upon registration. Opportunity to put exclusive item in attendee bags.

**Branding:**

- Logo displayed on IMPC attendee bags given to each attendee at registration
- Name and logo in digital and print promotions/branding for IMPC
- Company logo on prominent signage around IMPC

**Additional benefits:**

- Two complimentary full registrations
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

*(Bags procured by SME; sponsor can opt to exceed budget and pay difference.)*

Lanyard Sponsorship

**$20,000 exclusive**

Join IMPC with this premiere branding opportunity to set your company apart! Your logo around the neck of more than 2,000 attendees for the duration of the conference.

**Branding:**

- Logo displayed on high quality, safety-release lanyards worn by all attendees throughout week
- Name and logo in digital and print promotions/branding for IMPC
- Company logo on prominent signage around IMPC

**Additional benefits:**

- Two complimentary full registrations
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

*(Lanyards procured by SME.)*
À La Carte Sponsorships: 
Top-Tier Branding

Mobile App Sponsorship

$20,000 exclusive

Your logo, custom splash page design, and website in the hands of thousands of attendees utilizing the app each day.

Branding:
• Your custom designed flash screen that will appear every time an attendee opens the app
• Your custom designed banner advertisement on mobile app
• Logo in all email, social media, and print collateral advertising the conference mobile app download
• Immediate, tangible ROI on metrics reported directly to you upon request
• Name and logo in digital and print promotions/branding for IMPC
• Company logo on prominent signage around IMPC

Additional benefits:
• Two complimentary full registrations
• Logo and profile in conference print and digital program
• Company profile in mobile app
• Logo on IMPC website
• Sponsor toolkit for your marketing use
• Pre and post conference attendee list (contact share opt-ins only)

Water Bottle Sponsorship

$20,000 exclusive

Your logo on a high quality water bottle given to each attendee at registration. Water bottles also distributed at water stations throughout exhibit hall and utilized by attendees for many years to come.

Branding:
• Your logo on custom IMPC attendee water bottles
• Name and logo in digital and print promotions/branding for IMPC
• Company logo on prominent signage around IMPC

Additional benefits:
• Two complimentary full registrations
• Logo and profile in conference print and digital program
• Company profile in mobile app
• Logo on IMPC website
• Sponsor toolkit for your marketing use
• Pre and post conference attendee list (contact share opt-ins only)

(Water bottles procured by SME.)
À La Carte Sponsorships: 
*Top-Tier Branding*

**Hotel Keycard Sponsorship**

$25,000 *exclusive*

Your logo and/or image of your products/services in the hands of all attendees at the IMPC hotel. Fully customizable to include a QR code, your booth number, contact information, and more. More than 500 attendees will stay in the IMPC hotel each night.

**Branding:**
- Your customizable, full color design and call-to-action on both slides of the hotel keycards
- Name and logo in digital and print promotions/branding for IMPC
- Company logo on prominent signage around IMPC

**Additional benefits:**
- Two complimentary full registrations
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Pre and post conference attendee list (contact share opt-ins only)

**IMPC 2024 Daily e-Newsletter Sponsorship**

$10,000 *exclusive*

Join us as the sole, exclusive sponsor of IMPC 2024 attendee e-newsletter, delivered to over 2,000 inboxes every morning with pertinent updates and info to the conference day ahead. Your customizable graphic design imbedded into the email template. Great opportunity for lead generation!

**Branding:**
- Your customizable, full color design and call-to-action on each day’s e-newsletter email
- Name and logo in digital and print promotions/branding for IMPC
- Company logo on prominent signage around IMPC

**Additional benefits:**
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

**Mobile App Banner Ad Sponsorship**

$3,000

**Branding:**
- Your branding on a customizable scrolling banner advertisement displayed for attendees each time they access information on the exhibit hall, technical sessions, speakers, etc.

**Additional benefits:**
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)
À La Carte Sponsorships:
Thought Leadership

IMPC Plenary Session
$20,000 exclusive

The IMPC Plenary Session brings together all speakers and attendees to kick off the conference with powerful plenary speakers. Position your company at the top of your competition and stand out as the exclusive sponsor of the plenary.

Branding:
- Opportunity to speak or show video for two to three minutes at the end of the inaugural plenary session
- Opportunity to display pamphlets and literature on attendee seats during plenary
- Opportunity to display two pop-up banners outside of plenary sessions
- Name and logo in digital and print promotions/branding for plenary
- Company logo displayed on all plenary signage
- Company recognized and bio read by emcee during introductions
- Sponsorship of IMPC coffee break directly after plenary session
- Logo on signage at each coffee station
- Exclusive ability to distribute promotional collateral on tables during coffee break

Additional benefits:
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

Technical Track Focus Group + Focus Group Keynote – Full week Sponsorship
$15,000 exclusive

One sponsor per technical track focus group.

Branding:
- Opportunity to show 30 second video during plenary introductions
- Name and logo in digital and print promotions/branding for technical track and keynote
- Company logo displayed on all technical focus group signage
- Opportunity display pamphlets and literature on dedicated 6ft sponsor table throughout the week
- Opportunity to display one pop-up banner in the back of the room

Additional benefits:
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)
À La Carte Sponsorships:
*Thought Leadership*

Print/Digital Proceedings Sponsorship

**$15,000 exclusive**

Your company branded with the official IMPC digital proceedings and onsite print-on-demand proceedings.

**Branding:**
- Logo recognition in digital, print and email promotions for proceedings (digital and print)
- Logo and company bio branded on digital proceedings portal, active for years
- Logo in email, social media, and print collateral advertising IMPC Proceedings
- Name and logo in primary digital and print promotions/branding for IMPC
- Company logo on prominent signage around IMPC

**Additional benefits:**
- One complimentary full registrations
- Logo and profile in conference onsite and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

Poster Session Sponsorship

**$4,000 exclusive**

Become the exclusive sponsor of a full day of poster sessions on the Expo floor at IMPC!

**Branding:**
- Name and logo in digital and print promotions/branding for your thematic poster session
- Company logo displayed on specific poster session signage
- Dedicated high-top table for sponsor’s use. Ability to staff the table, supply sponsor handouts and giveaway materials

**Additional benefits:**
- Profile in conference print and digital program
- Company profile in mobile app
- Logo on IMPC website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)